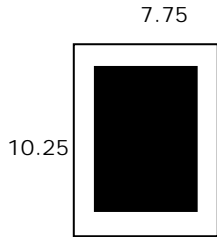
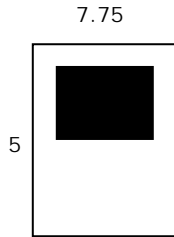


# Spring DINNER

**Journal Response Form**  
**Saturday, May 22, 2010**  
**Rochester Riverside Convention Center**  
**Rochester, NY**



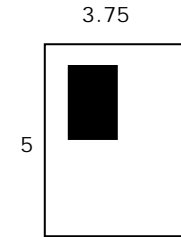
Full page black & white, no bleeds (please contact office for cover specs)



Half page black & white horizontal



Half page black & white vertical



Quarter page black & white

\_\_\_\_\_ \$ 350 – Full Page  
 \_\_\_\_\_ \$ 1,000 – Inside Front or Back Cover (color)  
 \_\_\_\_\_ \$ 1,500 – Back Cover (color)

\_\_\_\_\_ \$ 225 – Half Page (horizontal)  
 \_\_\_\_\_ \$ 225 – Half Page (vertical)  
 \_\_\_\_\_ \$ 150 – Quarter Page

**CLOSING DATE FOR AD SPACE: May 4, 2010**

- Acceptable formats: PDF (preferred), Illustrator, EPS, InDesign (packaged and compressed into .sit file), TIFF (300 dpi or higher), JPEG (300 dpi or higher, saved at maximum quality).
- We cannot accept Word, PowerPoint or Publisher files. If you do not have a designed ad, we are happy to provide you with a template.
- PDF files should be output/distilled using a PDF/x preset where possible.
- All fonts should be embedded or converted to outlines. If fonts are to be included (with packaged files only, please), they must be Mac compatible.
- All files should be final versions. Quality of ads edited by the publisher cannot be guaranteed.

**Final ads must be submitted no later than May 4, 2010. Art should be submitted to: [josburn@prideagenda.org](mailto:josburn@prideagenda.org) or on disc to Spring Dinner, 16 W 22<sup>nd</sup> Street, New York, NY 10010**

**CONTACT INFORMATION**

Name(s) \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (day) \_\_\_\_\_ Phone (evening) \_\_\_\_\_

Email(s) \_\_\_\_\_

**PAYMENT INFORMATION**

Enclosed is my check made payable to the **Empire State Pride Agenda, Inc.** in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my \_\_\_\_\_ American Express \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

[Payment is required when ad is submitted](#)

For space reservation and/or questions, please contact **Chris Garnish** at 585-244-8278 or [cgarnish@hotmail.com](mailto:cgarnish@hotmail.com) or **David Carpenter** at 585-233-7245 or [dcarpenter@rrcc.com](mailto:dcarpenter@rrcc.com).

Because the Pride Agenda is actively involved in lobbying elected officials for equal rights, your contribution is not tax-deductible.